

<b>Location:</b>	American University of Central Asia, Bishkek, Kyrgyz Republic
<b>Congress dates:</b>	6-10 August 2018
<b>Expected number of participants:</b>	300-500 people
<b>Type of participants:</b>	Researchers; professors; graduate students; conservation professionals; representatives of local and central government, Oceania and international institutions, and NGOs
<b>Geographical representation:</b>	International

### **Who we are**

SCB – Society for Conservation Biology: dedicated to advancing the science and practice of conserving Earth’s biological diversity, the SCB is a global community of conservation professionals with thousands of members from more than 100 countries

The Society for Conservation Biology’s Asia Section is organizing an International Conference 2018 (further referred to as “Conservation Asia 2018”) at the American University of Central Asia (AUCA). Nestled in the shadow of the Kyrgyz Republic’s Tien Shan Mountains, AUCA is a leading university in the Central Asian region with a flourishing academic community. As an institution of higher learning, AUCA’s mission is to carry out research, conservation, and education, with research focusing on forest ecology, conservation biology, and resource plant development as well as environmental management and sustainable development, EIA, GIS application in environmental management and R-programming. AUCA has already hosted many national and international meetings, and is well-known for its training courses targeted at Eurasian graduate students. It is a forum for addressing conservation challenges and for presenting new research in conservation science and practice in Asia.

The conference is planned to take place over a 4-day period in the second week of August 2018. Our provisional academic theme is “Mainstreaming conservation in a Changing Asia”, reflecting the intersection between AUCA’s expertise and the concerns of SCB.



The conference will be divided into three major components: paper presentations, poster presentations, workshops and an exposition with stalls allocated to organizations working on innovation in science and conservation across Asia. We anticipate globally well-known and celebrated plenary speakers to speak at the conference, as much as we are looking forward to some state of the art workshops covering a diverse range of topics from applied mathematics to conservation genetics and technological innovations using Artificial Intelligence and drones.

Sponsorship opportunities:

Please consider sponsorship packages in 3 sizes as well as event sponsorship as described on the next page. Any sponsorship includes a number of free registrations as well as a table display space in a booth in the central conference hall during the conference and more.

**Conference website:** [www.conservationasia2018.org](http://www.conservationasia2018.org)

**More information email us** [conservationasia2018@gmail.com](mailto:conservationasia2018@gmail.com) with "Sponsorship" in the subject line



**SILVER**  
Argali Up to \$5K

**2 free registrations**

**Trade table in conference hall**

**Logo on promotional material (folders, bags and notes)**

**Logo on conference website, on social network websites and promotion in mass media**

**4 Free Registrations**

**Trade table in central conference hall**

**Logo on promotional material (folders, bags and notes)**

**Logo on conference website, social network website and promotion in mass media**

**Logo on the Official Billboard, Banners**

**Link to Sponsors website**

**Closing Ceremony tickets- 4-6 tickets**

**GOLDEN**  
Tulip \$5-20K





**PLATINUM**  
**Snow Leopard**  
**More than \$20K**

**8 Free Registrations**

**Trade table in central conference hall**

**Logo on promotional material (folders, bags and notes)**

**Logo on conference website, social network websites and promotion in mass media**

**Logo on the Official Billboard, Banners**

**Link to Sponsors website**

**Video advertising on Main Screen**

**Presentation of the sponsor with a speech at the conference (optional) up to 3 min**

**Closing Ceremony tickets- up to 8 tickets**

**Link to company's website**



## **A La Carte Opportunity**

In addition to the Sponsorship Bands based on financial amounts, we have a number of events for sponsorship. Your funding can go towards:

- Travel Grants
- Symposium
- Workshops
- Conference dinner
- Poster Session
- Trade table cost

Event Sponsorship will provide addition of your logo on promotional material (e.g., conference website) and prominent display of your logo on a screen prior to and/or during an event. The sponsorship bands will be prominently displayed in all conference products.

Please contact us to discuss the level of financial sponsorship for the various events.